

EVERY CHILD

Hong Kong Committee for UNICEF Newsletter 2025 | Issue 56

Lace Up Your Shoes.
Let's Run for
Kindness Together!



Sign up for our
E-newsletter

unicef  for every child

Chairman Message

Every Step Builds a Brighter Future for Education

Education has always been one of the cornerstones of human progress. Yet in many parts of the world, this vital foundation is under threat, disrupted by conflict, poverty, child marriage, and natural disasters that devastate lives and communities.

According to UNICEF, more than 600 million children around the world are denied access to quality education. Many struggle to acquire even basic literacy and numeracy skills. This stark reality calls for more than just concern—it demands action. We must build a bridge from hardship to hope, and for years, UNICEF has been that bridge, delivering tangible help to children in need across the globe.

The starting point of this bridge is a run inspired by love. Since its launch in 2006, the UNICEF Charity Run has brought together over 160,000 compassionate individuals, raising more than HKD 140 million to support UNICEF's work in over 190 countries and territories. Every step taken helps pave the way for a brighter future for children worldwide.

The future this bridge leads to is being shaped by the hands of our youth. UNICEF Young Envoys have traveled to Suzhou and Hangzhou in China, and Lao People's Democratic Republic, actively participating in the development of child-friendly cities and broadening their global perspectives through meaningful exchanges. The inaugural Youth for Youth Summit brought together young leaders from diverse backgrounds to share ideas, inspire change, and build hope. Their passion and vision reflect the boundless potential of the next generation.

I firmly believe that education is not a privilege, but a fundamental right for every child. Together, let's turn that belief into action. Let's make education the wings that lift children out of adversity and carry them toward their dreams. Only when every child can write down their hopes with peace of mind can we truly say the future is bright.

Judy Chen, JP

Chairman, Hong Kong Committee for UNICEF

Judy Chen



ABOUT HONG KONG COMMITTEE FOR UNICEF

Hong Kong Committee for UNICEF (UNICEF HK) was founded in 1986 and established as an independent local non-government organization to raise funds through public donations, partnerships with companies, special events, etc. to support UNICEF's work.

THE COUNCIL

CHAIRMAN
Ms Judy Chen, JP

SECRETARY
Mr Matthias Li

COUNCIL MEMBERS
Mr Geoffrey Choi
Mr Raymond Chow
Mr Ivan Chu
Dr Ko Wing Man, GBS, JP
Mr Leo Kung, GBS, JP
Dr Jim Lai
Dr Barbara Lam, JP

HONORARY ADVISORS
Mrs Stella Lu
Mr Henry Tang, GBM, GBS, JP

VICE-CHAIRMAN
Dr Martin Lee, GBS, JP
TREASURER
Mr Ellis Cheng

Ms Christine Leung
Mr Daryl Ng, SBS, JP
Mr Gordon Ng
Mr Richard Tsang
Mr Raymond Woo
Prof Paul Yip, MH

EXECUTIVE DIRECTOR
Ms May Chiu

unicef  **HERO RUN**
RUN for every child

Hand in Hand. Step by Step. More than a race — it's a movement. Join thousands of everyday heroes in this annual fundraising event by UNICEF HK. Whether you're running the classic PoweRun or the WondeRun filled with fun and learning, your participation helps children everywhere live safer, healthier lives.

WondeRun

Date: 14 December 2025 (Sunday)
Location: The park located east of Fan Kam Road (i.e. part of the Old Course of the Fanling Golf Course)

1km Fun Run | Game Booths
3km Obstacle Run | Dreamy Bazaar

PoweRun

Date: 4 January 2026 (Sunday)
Location: Hong Kong Disneyland Coach Park

Half Marathon | 10km Run
5km Run | 3km Youth Run

Enrol now! 

A symbol of unity with children worldwide
UNICEF TEAM Bracelet
Join Us in Protecting Children



Sign up for monthly donation and receive a bracelet



Speaking Up Through Action: Advocating for Child-Friendly Cities

This year, UNICEF Young Envoys conducted a two countries, three cities field trip. In Suzhou and Hangzhou, they explored how local governments are developing 'Child-Friendly Communities', experiencing firsthand how these initiatives advance child rights. In Vientiane, the Young Envoys visited UNICEF Lao PDR to learn about local operations and child-related challenges, gaining a broader international perspective. Furthermore, they were received by the Embassy of the People's Republic of China in the Laos PDR, where they learned about China's support programmes aimed at improving child well-being in Lao PDR.

Cross-Border Exchange and Learning

The seven-day field visit blended technological innovation with cultural exchange. Young Envoys not only gained insight into the planning of 'Child-Friendly Communities' but also had the opportunity to witness firsthand how innovative technologies address children's needs across various dimensions – such as mobility and road safety – thereby advancing child rights.



UNICEF Young Envoys explored exhibits and interactive installations thoughtfully designed to accommodate children's height at the Suzhou Museum West.

“

The true story of a Laotian schoolgirl who sought help from UNICEF to continue her education left a deep impression on me. Initially, her parents believed children should join the workforce as early as possible and even stopped her from attending school. Fortunately, after UNICEF's intervention, they came to understand the importance of education and allowed her to attend school. It showed me how cultural beliefs can significantly challenge children's right to development. ”

— Young Envoy Leila

“

Suzhou and Hangzhou offered me fresh insights toward building child-friendly cities. Initiatives such as 'looking at the city from a one-meter standpoint', the creation of '15-minute child-friendly living circles', and the establishment of children's councils—which empower children to voice their opinions on local issues and help turn their suggestions into reality—are truly awe-inspiring. ”

— Young Envoy Leo



Visiting Hangzhou Yushu Technology Co., Ltd. to experience interactive robot projects and understand how technology meets children's diverse needs, such as safe travel and social interaction. (Left); Engaging with Hangzhou youth to gain first-hand insight into how innovative technology integrates into child-friendly city planning. (Right).



UNICEF Young Envoys deepened their understanding of challenges in Lao PDR through exchanges with local youth and UNICEF staffs.



Creative Advocacy



Through a questionnaire survey, the Young Envoys examined the current use of artificial intelligence (AI) in learning among secondary school students in Hong Kong, thereby raising public awareness of educational issues. Concurrently, during the youth exchange session, they shared the objectives and rationale of the research project with local youth in Lao PDR.



Fully designed by UNICEF Young Envoys, the 2D side-scrolling game Genesis of Green was developed to enhance the understanding of clean energy and climate action.



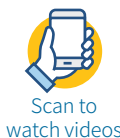
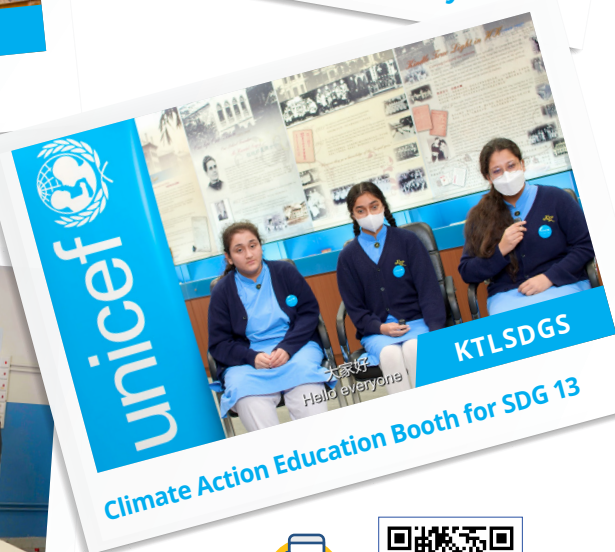
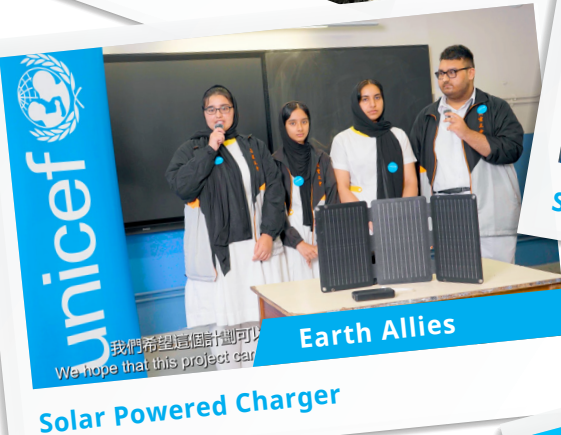
Organized four children's rights workshops to educate children from grassroots families about the four fundamental children's rights and SDGs.

Education · Action · Change Empowering Youth Power

SDG Actioner Challenge for Ethnic Minority Youth

Driving a Sustainable Future

After learning about children's rights, the SDGs, renewable energy, and practical skills such as project management through visits and workshops, 22 SDG Actioners implemented creative actions based on this year's theme: Renewable Energy in Hong Kong.



EdVocate School Speakers

When Voices Ignite Change

15 passionate university student speakers were selected from over one hundred applicants. They have already delivered 100 talks, reaching over 20,000 students and advocating for children's rights!



I have visited over fifteen primary and secondary schools, international schools, and tertiary institutions to promote children's rights, SDGs, and various children's issues.

EdVocate - Venus



I was nervous when I first started giving talks at schools, but with good preparation, my confidence gradually grew.

EdVocate - Doris

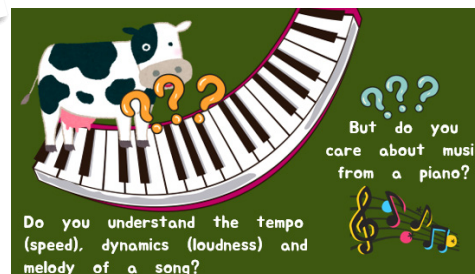


Making water filters to advocate for the importance of SDG 6: Clean Water and Sanitation

UNICEF Club A 48 Strong Movement

This year, a total of 48 secondary schools participated in the UNICEF Club. Student committee members organized 113 activities and events, reaching 30,084 students! These efforts successfully raised awareness of SDG and child rights.

Sustainable Development Goals (SDGs) eLearn Award Scheme 2025



This year, 14,495 secondary school students participated and completed 7,159 actions. Through online classes and practical actions, they embraced their roles as global citizens.

Students used attractive visuals and simple questions to explain Chinese idioms to non-Chinese speaking students, promoting cultural exposure and inclusive education.

From Learning to Leading UNICEF HK Held Its First #Youth for Youth Summit Inspires Next Generation of Advocates



Distinguished guests including Mr Ivan Chu (sixth from left), Chairman of Advocacy Committee of UNICEF HK; Dr Ko Wing Man (sixth from right), Council Member of UNICEF HK; Dr Julia Chu (third from right), member of Advocacy Committee of UNICEF HK; Mr Fong Chung Lun (second from left), member of Advocacy Committee of UNICEF HK; Ms Fiona Zhuang (first from left), member of Advocacy Committee of UNICEF HK; Ms May Chiu (first from right), Executive Director of UNICEF HK; Mr Wei Aiguo (fourth from left), Managing Director of AEON Credit Service (Asia) Co. Ltd, together with representatives of UNICEF's Education and Youth Programme, officiated the ceremony.

Held at the Hong Kong Science Park on 20 September, this event brought together participants from UNICEF HK's five signature education and youth development programmes — including the UNICEF Young Envoys Programme, UNICEF Club, SDG Actioner Challenge for Ethnic Minority Youth, EdVocate School Speakers Programme, and the Sustainable Development Goals (SDGs) eLearn Award Scheme—fostering with a dedicated platform for students, parents, school and Government representatives to exchange ideas and share experiences.



Nearly 300 students, parents, school and Government representatives gather for a group photo at the Summit, representing UNICEF HK's cohesive youth initiatives to making Hong Kong a child-friendly city.

Over 90% of Corporations Participating in Say Yes To Breastfeeding Campaign Pledge to Promote Breast Milk Donation



With the commencement of services at Hong Kong Breast Milk Bank, more than 3,000 workplaces and premises throughout Hong Kong have committed to be 'Breastfeeding Friendly,' helping deliver vital nutrition to premature and critically ill infants. To raise public awareness about breastfeeding, the Department of Health, in collaboration with the Hospital Authority, UNICEF HK and Baby Friendly Hospital Initiative Hong Kong Association organized World Breastfeeding Week 2025 celebration. This year's theme is 'Prioritize Breastfeeding, and Create Sustainable Support Systems.'

Dr Cecilia Fan Yuen Man, Under Secretary for Health (middle); Dr Teresa Li Mun Pik, Deputy Director of Health (second left); Dr Raymond Cheung Wai Man, Chief Manager (Patient Safety and Risk Management) of the Hospital Authority (second right); Dr Leung Wing Cheong, Vice-chairperson of Baby Friendly Hospital Initiative Hong Kong Association (first left), and Ms Judy Chen, Chairman of UNICEF HK (first right) engaged in kick-off session.

Every Child Matters UNICEF's Lifesaving Response in Afghanistan



On 31 August, a 6.0-magnitude earthquake struck Afghanistan, deepened an already dire humanitarian crisis. Even before the quake, over 10 million children were suffering from severe malnutrition and were in urgent need of aid—conditions that have now worsened significantly.



Within just **72** hours, UNICEF supported **291** medical facilities, completed **304** surgeries, and successfully treated over **2,500** trauma cases.

UNICEF acted immediately, mobilized surge teams, supplies, and resources to address urgent needs in affected areas. Over 130 tonnes of live-saving humanitarian supplies were cleared for rapid delivery. Child-Friendly Spaces were set up to help children feel safe and supported. Every tent set up, every child comforted, and every life saved was a testament to the power of humanitarian action.



Standing with Children in Conflict Zones

By almost every measure in UNICEF's history, 2024 has been one of the worst years on record for children in conflict. Over 473 million children—more than one in six globally—lived in conflict-affected areas.

ZeShan Foundation Supports Sudan Child Protection Programme

Sudan is currently experiencing one of the world's most severe humanitarian crises. Over 15.6 million children are in urgent need of humanitarian due to widespread displacement, family separation, exposure to violence and threats posed by unexploded ordnance and landmines. In response, ZeShan Foundation has generously contributed to UNICEF's child protection programme **for at least 800 vulnerable children, 300 caregivers and 150 local social workers** in Khartoum and Aljazeera States that commenced in May 2025. This vital support helps prevent the collapse of the social welfare system and ensures continued delivery of life-saving services. UNICEF HK deeply appreciates ZeShan Foundation's trust and generosity. We are committed to using these funds effectively to reach the most vulnerable children and families.



Corporate Support is Transforming Children's Futures

KLN Supports UNICEF HK with 286 Children in World Record Attempt



From left: Guinness World Records™ Official Adjudicator; Vic Cheung, Executive Director and CEO of KLN; Judy Chen, Chairman of UNICEF HK; and Hon Bing-wah, Hong Kong designer and artist.

KLN (formerly Kerry Logistics Network) partnered with 286 children this April to attempt the Guinness World Records™ title for "Most People Playing Heads or Tails Simultaneously". The children placed coins, collected by UNICEF HK and no longer in circulation or exchangeable, at the base of the Token of Appreciation sculpture, symbolizing that every young person can contribute to making the world a better place. This initiative also reflects KLN's commitment to community care and sustainable development, helping build a brighter future for children.

UNICEF 'Champions for Children' Corporate Membership Scheme



We sincerely thank our enthusiastic business partners for participating in the UNICEF 'Champions for Children' Corporate Membership Scheme 2025-26 and for supporting UNICEF's global child welfare projects, including education, health, gender equality, WASH, environment and climate action, and other key areas.

Diamond Members

- Primavera Capital Group
- Vistra

Silver Member

- COSCO Shipping International (Hong Kong) Co., Ltd.



Become a UNICEF 'Champions for Children' Corporate Member



2836 2970



corp_donation@unicef.org.hk

Sharing Love and Igniting Hope for Children

No matter who you are, you can make a lasting impact, even beyond your lifetime! By joining the LEGACY OF LOVE legacy giving programme, your savings, insurance, or assets can become life-saving support for children in need.

Free seminar (in Cantonese) on life planning

Date: 8 November 2025 (Saturday)
Venue: 7th Floor, SUP Tower, 75-83 King's Road, Hong Kong

Section 1: 11:00am – 1:00pm
Topic: Will / Enduring Powers of Attorney / Advanced Directive in relation to Medical Treatment

Section 2: 2:30pm – 4:00pm
Topic: Advanced Funeral Planning/ Life Story



Free Seminar Application Form

Sign up and learn more



2836 2966



legacy@unicef.org.hk



Acknowledgements

We sincerely thank all our sponsors and partners for their support.

'Child Protection in Sudan' Programme

ZeShan Foundation

Emergency Appeal for Myanmar

Si Yuan Foundation

UNICEF's Programmes Worldwide

Rusy and Purviz Shroff Charitable Foundation

Chi Hong Charitable Foundation

Emergency Appeal for Gaza

Vita Green Charitable Foundation

Humanitarian Action for Children

Colegio Perpetuo Socorro Chan Sui Ki (Suc)

Emergency in Lebanon and South Sudan

Chellaram Foundation Limited, Hong Kong

'Change for Good' Fundraising Programme

Cathay Pacific Airways Limited

KLN Supports UNICEF Token of Appreciation

KLN Logistics Group Limited

UNICEF 'Champions for Children' Corporate Membership Scheme 2025-26

Primavera Capital Limited

Vistra

COSCO Shipping International (Hong Kong) Co., Ltd

New Donation Box Supporting Organizations

AKI Hotel Hong Kong - MGallery Collection

Amphi Studio

Avolon Aerospace (Hong Kong) Limited

Babysteps

CATALO Natural Health Science Group

The Center Space Limited

Novotel Century Hong Kong

Young Envoys Programme 2025

AEON Credit Service (Asia) Company Limited

SDG Actioner Challenge for Ethnic Minority Youth Programme 2024-2025

AEON Credit Service (Asia) Company Limited